



2019 RunAPalooza

Factsheet & Sponsorship Opportunities

ABOUT

RunAPalooza is one of the most attractive road races held at the Jersey Shore each April. It is unique in that it features (3) events under one event name. People have been known to travel across the country to make RunAPalooza one of their bucket list races.

EVENTS

Jersey Shore Relay, Asbury Park 1/2 Marathon & Jersey Shore 5K

DATE

April 6, 2019

LOCATION

Asbury Park is the main hub for the event with the ½ Marathon & 5K starting and finishing here. The Relay is anticipated to start in Seaside Heights & end in Asbury Park.

HIGHLIGHTS

- Attracts close to 4,000 participants
- The Relay is considered one of the top Ten Largest Relays at the Marathon Distance in the United States.
- The Asbury Park 1/2 Marathon was named one of the top Half Marathons at the Jersey Shore in 2014.

WEBSITE

www.RunAPalooza.org

Presenting Sponsor \$25,000

- Company logo featured prominently on front page of race website with text Presenting Sponsor
- Company logo featured prominently on all RunAPalooza social media race promotions and press releases
- Company logo displayed prominently on all participant t-shirts (*approximately 4,000*)
- Company logo displayed prominently on all runners bib for ALL race events. (*approximately 3,500*)
- Company banner displayed prominently at start and finish line
- Company logo at the four transition points (4 towns to be confirmed)
- Awards ceremony recognition following race
- Opportunity at post race party to distribute give-a-ways and promote business to all participants
- Opportunity to set up display units at race site & expo
- 10 complimentary RunAPalooza race entries. **Must be registered by March 17th, 2019*

Hosted By:



To Benefit:

**Special
Olympics**
New Jersey



Relay Sponsor OR Half Marathon \$5,000

- Company logo featured on front page of race website
- Company mentioned in press releases
- Company logo displayed on back all participant t-shirts (*approximately 4,000*)
- Company logo displayed on all relay participant bibs **OR** half marathon runner bibs
- Company banner displayed at start and finish line (Relay Sponsor) **OR** on half marathon course (Half Marathon Sponsor)
- Company logo at the four transition points (4 towns to be confirmed)
- Company logo listed on all pertinent promotional relay **OR** half marathon material (*Subject to time restraints*)
- Awards ceremony recognition following race
- Opportunity at post event party to distribute give-a-ways and promote business to all participants
- 5 complimentary RunAPalooza race entries. **Must be registered by March 17, 2019*

Jersey Shore 5K \$2,500

- Company logo featured on front page of race website
- Company mentioned in press releases
- Company logo displayed on back all participating t-shirts (*approximately 4,000 runner's and volunteers*)
- Company logo displayed prominently on all 5K runners bibs (Approx. 600)
- Company signage displayed on 5K runners course
- Company logo listed on all pertinent promotional 5K material (*Subject to time restraints*)
- 3 complimentary RunAPalooza race entries. **Must be registered by March 17th, 2018*

General RunAPalooza Sponsor \$1,000

- Company logo featured on front page of race website
- Company logo displayed on back all participating t-shirts (*approximately 4,000 runner's and volunteers*)

EXPO TABLES AVAILABLE TO SPONSORS AND PARTNERS ONLY! FOR MORE INFORMATION, VISIT:

www.RunAPalooza.org

For more information contact:

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